



The Mental Health Association of
Southwest Florida

MISSION

To Advocate for Mental Wellness through Education, Prevention, and Support

Dear Sponsors,

Today, mental fitness is as important as physical fitness. In fact, they go hand-in-hand! As such, the nonprofit **Mental Health Association of Southwest Florida** (MHASWFL) is passionately devoted to helping our youth become mentally *and* physically fit so that they can enjoy balanced, happy and productive lives.

It is estimated that about one in five children have a diagnosable mental health disorder, and one in ten children have a disorder of such seriousness that it interferes with their functioning at home, at school, and in our community. With **YOUR** help, we can stop this cycle and help our youth become successful, productive individuals.

Join the MHASWFL along with **Wali Jones** (former Philadelphia 76er's) and **James Jones** of the **Miami Heat** kick-off our "*Shooting for the Stars*" basketball clinics as part of our Children's Mental Wellness Program! Each clinic will be held at the **Community School of Naples**, and will accommodate up to 100 kids between the ages of 8-17. Any child can participate, but we are targeting children from underprivileged homes, kids with emotional and mental disturbances, foster kids, and kids from multi-cultural homes.

James Jones, Miami Heat's Star Rookie player, will join our Kick-off celebration on June 20th signing autographs, taking pictures, and encouraging our kids to stay fit! Wali Jones will conduct both clinics Saturday, June 20, 2009 *and* Saturday, August 1, 2009 and feature human development training emphasizing academic excellence, problem-solving, refusal skills, increasing self-concept and self-esteem and promoting teamwork. Kids will also work on fun and exciting fundamental athletic skills through a variety of basketball drills, viewing of films, foul shooting contests and more!

We need YOUR help to make this dream come true. Both clinics are free for ALL attendees and with your *donation or sponsorship* our kids can enjoy basketball, human development training, food, fun give-a-ways, and meeting celebrity basketball player James Jones! Parents can also participate in Sports Etiquette workshops and join in on the fun!

Your sponsorship will make a difference. Please select from the attached list and help make this summer a memorable one for a child! Thank you in advance for your contribution.

SPONSORSHIP OPPORTUNITIES

EXCLUSIVE ALL-STAR SPONSORS

\$10,000 WILL MAKE 100 CHILDREN'S DREAM COME TRUE!



- NAME featured on front page of the event programs
- NAME and logo featured in all advertisements and promotions
- NAME prominently featured on display banner at both events
- NAME on event t-shirts
- NAME dedication remarks at programs
- NAME recognition at all events and opportunity to address guests
- NAME link on our website
- NAME recognition at our annual meeting
- 10 invitations to private reception with *Miami Heat's James Jones*

FULL-COURT SPONSORS

\$5,000 will make 50 children's dream come true

- NAME ½-page 2-color ad in the event program
- NAME on event t-shirts
- NAME link on our website
- NAME and logo featured in all advertisements and promotions
- NAME featured on display banner at both events
- NAME recognition at our annual meeting
- 6 invitations to private reception with *Miami Heat's James Jones*

HALF-COURT SPONSORS

\$2,500 will make 25 children's dream come true

- NAME ¼ page B/W ad in the event program
- NAME on event t-shirts
- NAME link on our website
- NAME and logo featured in all advertisements and promotions
- NAME featured on display banner at both events
- NAME recognition at our annual meeting
- 4 invitations to private reception with *Miami Heat's James Jones*

FRIENDS of BASKETBALL

\$100 WILL MAKE ONE CHILD'S DREAM COME TRUE

- NAME listed in roster of sponsors in this category in the event program